



**Vendor Opportunities  
October 27 & 28, 2009  
Omni Richmond Hotel  
Richmond, Virginia**

**TABLE TOP EXHIBITS**

Table top exhibits are available for your company to showcase your products and to discuss your services during the two days of the conference. The tables will be located along the perimeter walls of the James River Ballroom. This area promises to promote heavy participant traffic to your display, as all banquet functions will be located in the Ballroom. Exhibit space is limited and assignment of exhibit space is based upon receipt of signed contract.

**BENEFITS:**

- Six-foot draped table and two chairs. You may use a pop-up display not exceeding 10 feet in width.
- Two complimentary conference registrations
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the VOUG web site
- Inclusion of one small promotional item in the conference materials
- Participation in conference raffle for additional exposure

**DEMO SPONSORSHIP (Includes 20-minute product demonstration)**

**New this year** – we are offering 4 demo sponsorships. During the breaks from the technical sessions, your company will be able to host a 20-minute product demonstration. The demonstration will be promoted as an alternative to mingling on the vendor floor.

**BENEFITS:**

- Time allocated for a 20-minute product demonstration during a break from sessions
- Complimentary table top exhibit (this includes all the benefits listed above.)
- Signs recognizing your sponsorship placed throughout the conference facility
- In addition to your company information and description, your company **logo** will also be included in the conference materials and on the conference web site

**CONFERENCE SPONSORSHIP (Includes Technical Speaking Presentation)**

Need more than 20 minutes? Sponsorships provide an even greater opportunity for exposure and visibility by demonstrating your company's technical expertise during a 60-minute technical session. There are only 7 vendor presentations available and they are offered on a first-come basis!

**BENEFITS:**

- Guaranteed 60-minute technical presentation time slot
- Complimentary table top exhibit (this includes all the benefits listed above.)
- Signs recognizing your sponsorship placed throughout the conference facility
- In addition to your company information and description, your company **logo** will also be included in the conference materials and on the conference web site



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### **Additional Sponsorship Opportunities**

#### **LUNCH SPONSORSHIP**

Sponsoring the conference lunch is a unique opportunity for your company to promote its products and services while participants enjoy a delicious hot lunch.

##### **BENEFITS:**

- Five-minute presentation to showcase your products/technology to the participants during lunch
- PowerPoint ad (3 slides) which will be available for viewing during lunch
- Three complimentary conference registration
- Top billing on all conference promotion, including e-mail blasts and any trade advertisements
- One page company promotional flyer in the conference materials
- Table signs with your company logo on each lunch table
- Signs recognizing your sponsorship placed throughout the conference area
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

#### **NETWORKING RECEPTION SPONSORSHIP**

Sponsoring this networking opportunity is a great chance for you to promote your company's products and services and make sure participants remember your company name!

##### **BENEFITS:**

- Dedicated time to welcome participants to the conference and briefly present your products/technology (limited to 10 minutes)
- A PowerPoint ad (5 slides), available for viewing during the reception
- Three complimentary conference registration
- Top billing on all pre-conference promotion, including e-mail blasts and any trade advertisements
- One page company promotional flyer in the conference materials
- Table signs with your company logo on each table
- Signs recognizing your sponsorship placed throughout the conference facility
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

#### **CONFERENCE BAG SPONSORSHIP**

The conference bags are essential tools for participants. As a sponsor, your company name, logo, and web address will be printed on the bags and displayed throughout the event.

##### **BENEFITS:**

- A PowerPoint ad (1 slide), available for viewing as participants enter the general session room
- One complimentary conference registration
- Top billing on all pre-conference promotion, including e-mail blasts and any trade advertisements
- One page company promotional flyer in the conference materials
- Signs recognizing your sponsorship placed throughout the conference facility
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

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### **CONFERENCE NOTEPAD SPONSORSHIP**

At registration, each conference participant will receive a high quality notepad with your company logo on it for taking notes throughout the conference.

#### **BENEFITS:**

- A PowerPoint ad (1 slide), available for viewing as participants enter the general session room
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Signs recognizing your sponsorship placed throughout the conference facility
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

### **CONFERENCE PEN SPONSORSHIP**

At registration, each conference participant will receive a high quality pen with your **company name (or logo) engraved on it** for writing notes throughout the conference and afterwards.

#### **BENEFITS:**

- A PowerPoint ad (1 slide), available for viewing as participants enter the general session room
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Signs recognizing your sponsorship placed throughout the conference facility
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

### **BREAK SPONSORSHIP**

Networking and attending sessions can be tiresome. Let participants know your company provided them with the refreshments they need to get them through the entire day. Signs thanking your company will be placed at each food station.

#### **BENEFITS:**

- A PowerPoint ad (1 slide), available for viewing as participants enter the general session room
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Table signs with your company logo on each break table
- Signs recognizing your sponsorship placed throughout the conference facility
- Your company description and **logo** included in the conference materials and on the web site
- Post-conference participant list, which includes name, company, address, and e-mail
- One small promotional item in the conference materials

**Note:** If there is some type of promotional item that you would like to pass out to all VOUG attendees that is not listed above, please let me know and we can discuss the details.

**Contact Information: Linda Hoover, Phone: 910.632.9442, Linda@voug.org**

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